

N-A-E-B NEWS LETTER

National Association of Educational Broadcasters
Urbana, Illinois - November 18, 1937

PLAN TO BE THERE

The National Conference on Educational Broadcasting will be held in the Drake Hotel, Chicago, November 29, 30, and December 1. The Conference will hear spokesmen for the radio audience, the radio industry, and for education. Representatives of the Federal Radio Education Committee, the Federal Communications Commission, and the Office of Education Radio Project will report on government activity.

Topics which will be discussed at the Conference will include: "The American System of Broadcasting," "Talks Programs," "What Happens to the Listeners?," "Radio and the Child's Education," "How Does Broadcasting Operate in the Public Interest, Convenience, and Necessity?," "Cooperative Radio Councils," "Radio As an Art Form," "Classroom Use of Radio," and others. Some of the subjects will be discussed in sectional meetings, some at the general sessions.

HERE'S CHANCE TO BOOST YOUR STOCK

N.A.E.B. members have been requested by Mr. C. B. Roden, Librarian of the Chicago Public Library, to submit material for an exhibit at the Conference. Mr. Roden writes:

"Will you contribute to this Exhibit copies of books, pamphlets, scripts, program announcements, printed radio talks, periodicals, news letters, discussion outlines, yearbooks, &c. - which you may wish to exhibit or which you think will be of interest to those attending this Conference?

"Such material may be sent either in quantities for free distribution or in single copies for display only. We should, however, prefer to avoid responsibility for returning items to the sender unless he has representatives at the Conference who will take charge of such items.

"The material will be displayed on tables and wall boards specially provided for this exhibit, adjacent to the place of meeting.

"Please address all exhibit material to:

Miss Alice M. Farguhar, Readers' Adviser
c/o Chicago Public Library, Chicago, Ill."

The above excerpt from the letter speaks for itself. Better get your material off to Chicago right away.

WELCOME K F U O:

NAEB welcomes its newest member. The Rev. Herman H. Hohenstein, Director, has placed KFUE in the ranks of NAEB. Our new member is owned by the Evangelical Lutheran Church, Missouri Synod; is located at Concordia Theological Seminary in St. Louis, and operates on 550 Kilocycles with 1000 watts power. Like others of us, KFUE has had to fight to retain its place on the radio dial. But KFUE fights on. It now seeks an increase in power from 1 KW to 5 KW.

WHERE NEXT?

No sooner has the ink dried on the NEWS LETTER, issued by Harold Engel in Madison, Wisconsin, than Elmer G. Sulzer of the University of Kentucky sits himself down at the typewriter and writes the new executive secretary. Elmer wants the next

meeting of NAEB held in Kentucky - specifically at the University of Kentucky. Elmer has many reasons why he believes the organization should come to Kentucky, too many to mention. Now what do you think of Mr. Sulzer's suggestion? NAEB members would like to know.

"THIS IS THE EDUCATIONAL BROADCASTING SYSTEM"

Doesn't that cue line sound good to you? Don't you think if it were used by all educational stations when two or more are broadcasting simultaneous programs, that it would help build up our prestige? Think it over and perhaps you'll agree with Jim Ebel, Joe Wright, and the Radio Committee of WBAA of Purdue University. Jim Ebel is the chief engineer of WILL. He suggested that, looking toward the day when educational stations can be linked together more frequently, the stations should use a chain-cue. WILL - Joe Wright - approved. WILL carries six periods of programs each week from WBAA at Purdue. Gilbert D. Williams, Director of Programs, got the approval of his radio committee for use of this cue. That was the start. WILL carried a football from WSUI. The same cue was used. WILL uses it when furnishing any of its programs to commercial stations. Think it over, NAEB members. Perhaps you'll have an opportunity to use this cue. Perhaps you would be glad to voice your criticism to the secretary.

IMPROVEMENTS FOR WOSU

Mr. R. C. Higgy, Director of Ohio State University's radio station WOSU, reports that things will be different in Ohio soon. The FCC has approved an application of WOSU for permission to move its transmitter and erect a new vertical antenna. The new tower is to be erected on the University's golf course about three miles from Columbus. The tower will be 330 feet in height. Of course, the transmitter will be moved. Then WOSU expects to increase its service to its listeners.

WTAW ASKS FOR BETTER FACILITIES

Texas A & M, owner of WTAW, has filed an application with the FCC requesting permission to make changes in antenna, change hours of operation from specified hours to daytime, and to move transmitter locally. WTAW is requesting facilities of KTBC.

THE OHIO RADIO ANNOUNCER

The Ohio Radio Announcer, a monthly listing of educational radio programs, is being published again this year by the Bureau of Educational Research, Ohio State University. Any teacher interested in the use of educational radio programs in the classroom may be placed on the mailing list of the Radio Announcer by writing to I. Keith Tyler, Hayes Hall Annex, Ohio State University. There is no charge for this publication.

EYES ON THE GOAL

Many NAEB members are seeking better facilities. WLB, University of Minnesota, and WCAL, St. Olaf College, both have been granted construction permits recently by the FCC. WHA, KFUC, WBAA, WILL, and perhaps others have applications pending before the FCC. Our next NEWS LETTER will give a more comprehensive report. Let's have the dope from your station.

THANKS TO HAROLD ENGEL

Our thanks to Harold for his appeal to NAEB members for support. The newly appointed executive secretary will welcome all sorts of contributions, suggestions, and criticisms. Come one, come all. Let's have a special report from every member for the next NEWS LETTER, which will come from the presses soon - sooner in elapsed time than this issue.

UNTIL THEN, REMEMBER:

1. The National Conference on Educational Broadcasting.
2. Your material for the exhibit at the Conference.
3. The Educational Broadcasting System.
4. Dope for the editor.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.