

GUARDIAN PROGRAMME ORDER

G PgmO 1238

Date _____

8911

DISTRIBUTION:

DGI WW
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DG US
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SEUS SEC Bl US
AGI DC
AG DC

(with Bl OT's
omitted):

DG PR WW
DDG PR WW
DG PR US
DDG PR US
CDS PR US
AG PR DC

FIRST CLASS

PROGRAMME - NIMH

Sup: Mjr Pgms Sup US

DATA

(see attached)

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*Pending Book
#6
7/1/77*

Ex. 30

INFORMATION:

This program is addressing target 3 of the Strategic Planning Program, which is "Take over the control of the NIMH (which is the fort of support for the Nat'l Mental Health Assoc's)."

Information is needed in order to put together a program for this target, a program which will result in this target being complied with, the taking over control of the NIMH. This information will enable us to understand how best to go about doing this. This is a top priority program and needs fast action.

Presently we have information on the funding, programs, organizational structure, and various activities of the NIMH. What is needed now is further, more specific information. Also, along with this, resources need to be established which can assist in carrying this program's work out and which can work on the actions which the later program will require.

The NIMH is one of the national institutes which come under the Alcohol, Drug Abuse, and Mental Health Administration (ADAMHA). The ADAMHA is an umbrella organization over the NIMH and two other national institutes - National Institute of Alcohol Abuse and the National Association of Drug Abuse. Its duties are management, supervision, and administration of these three institutes. The ADAMHA and the NIMH are part of the Public Health Services organization, which also has under it the Food and Drug Administration and the National Institute of Health. The Public Health Service is part of the Department of Health, Education, and Welfare of the U.S. government. (see attachment 1 for a diagram).
(and further basic information)

Information already known to be true is that the taking over of control is easier that it would first appear. It is done polittally and by using what is termed Washington broken field running, which is political manuevering basically.

The following program is designed:

MAJOR TARGET: To obtain the information necessary to take over the control of NIMH while at the same time establishing the lines and resources to be used in taking over NIMH.

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BJ*

PRIMARY TARGETS:

1. Two B1 resources are chosen to be a DC team working on this program.
SE SEC B1 US _____
2. This team establishes itself in DC.
SE SEC B1 US _____
3. B1 DC takes responsibility for completing the targets assigned to it, as does PR DC.
AGI DC, AG PR DC _____
4. SE SEC BLUS handles targets assigned to him and secs that DC unit and B1 DC is supervised and completes their targets, CDS PR US does the same for PR targets.
SE SEC B1 US, CDS PR US _____
5. This program now becomes a top priority program for B1 and PR battleplans at both the US and the DC level.
SE SEC B1 US, CBS PR US, AGI DC, AG PR DC _____
6. Finances for this work ^{are} ~~is~~ predicted, planned out, and procured as needed from the US and the DC level.
SE SEC B1 US, CDS PR US, AGI DC, AG PR DC _____

VITAL TARGETS:

1. Those working on this program are to M4, M9, and starrate it.
All concerned _____
2. Get the DC B1 unit established and the admin machinery established to get the program started and results reported to BLUS and upline.
SE SEC B1 US _____
3. Get finances and logistics of the DC B1 unit maintained so that production isn't hindered by any out finance planning.
SE SEC B1 US _____
4. Maintain and establish security on all actions Blwise that require it, including the physical handling of this program.
SE SEC B1 US, AGI DC _____
5. Get the admin machinery established on PR lines for results to be gotten and reported and utilized properly.
CDS PR US, AG PR DC _____
6. Get the FSM needed, both PR and B1, with them trained, briefed, etd as needed to handle the production.
SE SEC B1 US, CDS PR US, AGI DC, AG PR _____
7. Get the work on this progrsm craking, treating it as high priority
All concerned _____
8. B1 FSM resources are maintained in areas where handling and/or info is needed, and being relocated if no control, influence, or handling possibilities are available. In other words, ensure FSM utilization is optimum.

SE SEC B1 US, AGI DC _____

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PR OPERATING TARGETS:

1. Data on the members of the oversight committees dealing with NIMH, and the hearings that have been held (data) be collected.
PR US _____
2. Data on appropriations (congressional-wise) members who've been involved with the NIMH is collected, with an analysis of each from a PR standpoint of ally-or-opponent being done.
PR US _____
3. An analysis done of the most likely allied or possible allied terminals in Congress regarding the NIMH - congressmen, committee staff, aides, groups, etc - is done.
PR US _____
4. An analysis of the NIMH PR publications is done.
PR US _____
5. An analysis of the future planning of the NIMH is done; one resource is the NIMH Office of Information.
PR US _____
6. NIMH employees are surveyed regarding their political stand, feeling towards the plans, purposes, products, etc of the NIMH as well as the weakpoints and the strongpoints of the organization, etc. This is a properly done survey obtaining buttons, likes, dislikes, etc in regards to NIMH's employees feelings toward the NIMH as a 3D.
PR US _____
7. Obtain the analysis of grants done by BI, and determine how this can be used (for example, disclosing lack of products, false stats, whatever).
PR US _____
8. Develop allies in area of influence that will further the achieving of the programs major target.
PR US _____

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9. Do an analysis of good and bad press on the NIMH, including the Congressional Quarterly in Washington, DC.

PR US _____

10. Locate press allies on the subject of the NIMH (overspending, ineffectiveness, any other buttons that exist for press vs. current NIMH administration).

PR US _____

11. See if New Englander Kevin O'Donnell can be gotten a job in strategic area of Congress for survey and info purposes.

PR US _____

12. From the data collected (which includes liaising with B1 for info) draw up a separate program for PR for fulfilling target #3 of the Strategic Planning Program. Target #3 will be the major target for this program. This is to be done in a well coordinated effort with B1.

PR US _____

Production target:

1. All above targets completed by June 10th.

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B1 OPERATING TARGETS:

1. Obtain the Articles of Incorporation, bylaws, whatever and public minutes of meetings of the NIMH. This would be since 1973, its last organizational change.

AGI DC _____

2. From information in #1 above, liase with Legal and analyze the data and determine what the control lines and control mechanisms of the NIMH are. For example, if a membership vote which sets up directors and officers establish this group of people as those who, in fact, control leadership of the NIMH. If so, when are elections held, etc.

Seus Sec BLUS _____

3. Follow up #2 and find out how in actual practice NIMH control is held. If a person is elected into a position, is it in fact a position of control. If so, find out how many members would be needed to swing elections, etc. If a position is appointed, find out who does it, on what basis, etc. Determine who(s) holds control of the NIMH in actual practice. And determine how that control is obtained.

DC B1 unit, BL DC _____

4. Contact the former heads of the NIMH that are locateable and obtain data from them regarding what channels of power exist, what are the sources of channels of power, etc. Also obtain their reasons for leaving/dismissal, policy disagreements, enemies, allies, scandal data, etc.

DC B1 unit, B1 DC _____

5. Do steps 1 to 4 for the Alcohol, Drug Abuse, and Mental Health Administration (ADAMHA). This do mainly in relation to the NIMH, as it also has two other junior institutes under it. This would be since 1973, when it was established.

DC B1 Unit, B1 DC, Seus Sec
as assigned above _____

6. The liason line from the NIMH to other agencies regarding MH matters is determined -- who, on what, what types of liason actions, etc.

DC B1 Unit, B1 DC _____

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6A. Determine what job openings are available, and what the requirements are, with the NIMH, ADAMHA, Pub Health Service, and HEW.

AGI DC _____

7. FSM's procured and established with

a. NIMH

b. Public Health Service (or the section of HEW that deals with the NIMH)

c. ADAMHA

These will be for both collection and handling purposes.

DC B1 Unit, DC B1,
Seus Sec BLUS _____

8. NIMH employees surveyed as regards political viewpoint - feelings about the plans and purposes of NIMH, weakpoints and strongpoints of the NIMH, correction needed, etc. This is data collection as well as a button survey action on likes, dislikes, loves, and hates regarding the NIMH as a group.

DC B1 unit _____

9. Dissidents and possible dissidents within the NIMH employees located.

DC B1 unit _____

10. Opinion leaders within the NIMH located.

DC B1 unit _____

11. Who(s) in the NIMH which are 'hard line mental healthers' are located.

DC B1 unit _____

12. The enemies of those in #11 are located.

DC B1 unit _____

13. Determine which NIMH employees have been drug company employee in the past, and, visa-versa, determine what NIMH employees have left there to work for drug companies.

DC B1 unit _____

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[Signature]*

14. Fuller Torrey, one time MH critic, is located (may still be with the NIMH) and interviewed on where he stands.

DC B1 unit _____

15. NIMH's future planning regarding activities, funding, corporate structure, promotion, party line, etc is determined.

DC B1 unit _____

16. Information, as much as available, is obtained on the statistics and products of the NIMH (keeping in mind the likelihood of false stats).

DC B1 unit _____

17. Materials of interest which the NIMH maintains are obtained:

- a. Scn
- b. cults
- c. religions
- d. planning
- e. scandal

18. The Congressional oversight committees and other committees deal with the NIMH. Collect the information about hearings that have been held since 1973, and background data and PT viewpoints regarding mental health and the NIMH that each of the members of these committees have.

DC B1 unit _____

19. A Congressional appropriations committee meets yearly regarding NIMH funding. Collect the information of these hearings since 1967 and on the stand of each of the members of this committee at present regarding mental health and the NIMH and the funding of it.

DC B1 unit _____

20. Determine which US Congressmen have major influence over mental health matters.

DC B1 unit _____

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21. Do ODC's on each of the individuals located in #20, including what their present stand is on mental health, its future, and the NIMH.

DC Bl unit _____

22. Determine what the vested interest lines are exactly with each of these terminals.

DC Bl unit _____

23. Collect all legislative efforts regarding the NIMH since 1967, including the bills themselves, the who(s) behind them, etc.

DC Bl unit _____

24. Do an analysis of the most likely allied terminals of the NIMH's - congressmen, their aides, committee staff, groups, etc.

DC Bl unit _____

25. Determine what President Carter's viewpoint and intention regarding the NIMH is.

DC Bl unit _____

26. Determine what the command line from Carter to the NIMH is.

DC Bl unit _____

27. Do an ODC on each of the persons in #26 in order to determine their background, politics, connections, etc.

DC Bl unit _____

28. Do an ODC on NIMH director Betram Brown, and his deputy director Dr. Thomas Plaut, and any close advisors.

DC Bl unit _____

29. Do an ODC of the Administrator of the ADAMHA, James D. Isbister

DC Bl unit _____

30. Do an ODC of the Director of the Office of Administrative Management within the ADAMHA, Joseph R. Leone. He is important

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it is within this office that the division of management policy is, the division of personnel management, and the division of financial management.

DC B1 unit _____

31. Collect the NIMH court cases since 1967, (the major ones), reviews, and decisions made in court that have affected the NIMH.

DC B1 unit _____

32. Do a legislative analysis from the NIMH related legislation collected (regarding expansion, contraction, major changes, who's behind these efforts, current proposed legislation, opposers and supporters). Determine what the NIMH's successes and failures legislatively have been.

Seus Sec B1 US _____

33. Do an analysis of court cases collected in regards to their usage for the purpose of taking over control of the NIMH.

Seus Sec B1 US _____

34. Do an analysis of the NIMH financial funding scene in regards to its usage for the purpose of taking over control of the NIMH.

Seus Sec B1 US _____

35. Do an analysis of the NIMH expenditures - to what, what products, to whom, etc - with usage in mind.

Seus Sec B1 US _____

36. From the data collected from this program, draw up a separate program for fulfilling target #3 of the Strategic Planning Program, with target #3 as its major target. This to be done in a well co-ordinated effort with PR.

Seus Sec B1 US _____

Production targets:

1. All above steps completed by June 18th.

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A/SE SEC BIUS and A/DG PR US

for

DGI US and DG PR US

for

DG US

for

DGI WW and DG PR WW

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